

Karmak Momentum Optimization Packages

Building operational momentum through structured diagnostics and measurable improvement.



Program Overview

Momentum Optimization Packages help organizations identify performance gaps, quantify financial impact, and implement disciplined operational improvements. The program combines strategic diagnostics with guided implementation to ensure measurable business results.

Two-Phase Engagement Model

Phase 1 – Momentum Optimization Assessment

- KPI Baseline & Performance Analysis
- Opportunity Sizing Model
- Executive Findings Report
- Strategic 30/60/90-Day Roadmap

Phase 2 – Momentum Optimization Engagement

- Process Redesign & Operational Alignment
- KPI Alignment & Governance
- Dashboard Activation & Performance Monitoring
- 90-Day Performance Validation
- Executive Performance Report

Program Outcomes

- Improved operational efficiency
- Stronger margin performance
- Increased revenue throughput
- Reduced operational friction
- Clear KPI visibility and accountability
- Measurable financial improvement

Investment

Phase 1 – Momentum Optimization Assessment: \$5,000 per location + 20% per additional location

Phase 2 – Momentum Optimization Engagement: \$12,000 – \$16,000 per location + 40% per additional location

If Phase 2 begins within 60 days, \$2,500 of the Phase 1 investment is credited toward the engagement.